



ERIKA WARD

VOICEOVER RATES



Rates & number of revisions included are negotiable based upon each project

BROADCAST



TV / RADIO COMMERCIALS

LOCAL

up to 15 sec	\$125 (up to 1 yr usage)	\$500 (buyout)
up to 30 sec	\$150 (up to 1 yr usage)	\$600 (buyout)
up to 60 sec	\$200 (up to 1 yr usage)	\$800 (buyout)
up to 90 sec	\$250 (up to 1 yr usage)	\$1000 (buyout)
per tag	\$25 (up to 1 yr usage)	\$100 (buyout)

REGIONAL

up to 15 sec	\$160 (up to 1 yr usage)	\$625 (buyout)
up to 30 sec	\$200 (up to 1 yr usage)	\$750 (buyout)
up to 60 sec	\$300 (up to 1 yr usage)	\$1000 (buyout)
up to 90 sec	\$350 (up to 1 yr usage)	\$1250 (buyout)
per tag	\$50 (up to 1 yr usage)	\$200 (buyout)

NATIONAL

up to 15 sec	\$750 (up to 1 yr usage)	\$3000 (buyout)
up to 30 sec	\$900 (up to 1 yr usage)	\$3600 (buyout)
up to 60 sec	\$1200 (up to 1 yr usage)	\$4800 (buyout)
up to 90 sec	\$1500 (up to 1 yr usage)	\$6000 (buyout)
per tag	\$100 (up to 1 yr usage)	\$400 (buyout)



INTERNET/ONLINE COMMERCIALS

up to 15 sec	\$125 (up to 1 yr usage)	\$500 (buyout)
up to 30 sec	\$175 (up to 1 yr usage)	\$700 (buyout)
up to 60 sec	\$250 (up to 1 yr usage)	\$1000 (buyout)
up to 90 sec	\$350 (up to 1 yr usage)	\$1400 (buyout)
per tag	\$25 (up to 1 yr usage)	\$100 (buyout)

NON-BROADCAST



CORPORATE NARRATION/B2B

up to 30 sec	\$100
up to 1 min	\$175
up to 2 min	\$250
up to 5 min	\$325
up to 10 min	\$400



EXPLAINERS, ELEARNING, & NON-PROMOTED CONTENT

up to 30 sec	\$100
up to 1 min	\$175
up to 2 min	\$250
up to 5 min	\$325
up to 10 min	\$400



ON HOLD/PHONE MESSAGES/IVR

up to 100 words	\$75
up to 300 words	\$100
up to 1000 words	\$200